



Great Lakes Gift Show February 25-27, 2025

Kalamazoo Expo Center 2900 Lake St, Kalamazoo, MI 49048

Dear exhibitor, the Great Lakes Gift Show would like to thank you and we look forward to your participation and support in March. Please complete the registration form and send it back with your full deposit. Below you will find additional information regarding the Great Lakes Gift Show.

- **Set-up is on Monday, Feb 24, from 8 AM to 9 PM only. There will NOT be a Tuesday set up. For Security Reasons Exhibitors will not be allowed to stay after hours. The show will be fully shut down at 6pm.**
- **Exhibitor badges will be ready at the time of set up. Please furnish the names of all the people working at the booth when completing your contract. Exhibitor badges will not be made the day of the show.**

Company Name _____

Your Name _____

Position _____

E-Mail Address _____

Phone Number _____

Address _____

City _____ State _____ Zip _____

Website _____

Reserve _____ Booth/s _____ Booth Preference _____

Booth Cost

10 x 10 Booth	\$ 500
10 x 20 Booth	\$ 900
10 x 30 Booth	\$ 1200
Sponsor-National Ad	\$ 200
Corner Booth	\$ 50
Electricity	N/C
Full Page AD Show	\$ 50
Directory	

**ALL PAYMENTS PAYABLE TO: GREAT LAKES PROMOTIONS
MAIL CHECKS TO: 17451 Trenton Ave. NE, Cedar Springs, MI 49319**

CHECKS & CREDIT CARD ACCEPTED. ADDITIONAL 3% COST FOR CREDIT CARD PROCESSING FEE.

Please list all merchandise & companies representing that will be displayed.

Names of Attendees _____

For Show Badges & Booth Exhibit _____



Term & Conditions

1. This Exhibitor Contract is non-binding until signed by a legal representative of the company exhibiting.
2. This contract is to secure your business with the Great Lakes Gift Show DBA Great Lakes Events, LLC and must be signed and returned with payment in FULL to reserve your desired booth space only. Great Lakes Events, LLC does not guarantee any outcome or performance of the show or event.
3. All Booths are 10' x 10' unless otherwise noted on the floor plan. Each exhibitor agrees to confine their exhibit and staff personnel within their contracted booth space, not to block or detour any other exhibitors right of way or line of site during shows hours unless agreed up by next door exhibitor on either side of your booth. Displays, merchandise, signs and all devices shall remain in the exhibitor's booth.
4. I (exhibitor) understand that the deposit fee is nonrefundable upon cancellation unless done 75 days prior to show date and done in writing. No refund is given if cancellation occurs 30 days prior to show date. All fees are non-refundable once an event has occurred. I (exhibitor) will be liable and accept all legal responsibility should GLE, LLC pursue exhibitor (me) for collection of funds and that pursuit/legalities/lawsuit for collection of returned checks, uncollected booth fees, stopped payments, etc. which occur in Michigan.
5. I fully understand that the Great Lakes Gift Show promoters and management is not responsible for any theft, fire, flood, injury, personal injury, heating or cooling malfunction or other kind of damage that might occur to my goods, buyers, staff personnel, or personal body during my period of contract with GLE, LLC. I shall indemnify, defend, and hold harmless the Great Lakes Gift Show and all named employees.
6. I understand show management has the right to relocate exhibitor's booth space without notice, or to cancel exhibitor's booth space, without recompense, should management deem action to be within best interest of show or if exhibitor does not follow show guidelines or constitutes a disturbance to the show. I also agree with the booth set up and breakdown times. Breaking down of my paid booth before 2:00 pm on the last day of the show is prohibited unless allowed by show management. Breaking down prior to the end of the show may not allow you to attend the following show next year.
7. **LIMITATION OF LIABILITY** It is expressly understood and agreed, and the exhibitor agrees by accepting these rules and regulations, and by signing the Exhibit Space Contract, that he/she will make no claim of any kind against the employees, management or show promoters. The 4 Mile Showplace its employees or agents for any loss, damage, or destruction of goods, nor for any injury or death that may occur to himself or his employees, associates, aides, or guests while on the show grounds, nor for any damage of any nature or character whatsoever. The rules and regulations contained above are in addition to rules and regulations and considered a legal binding contract printed on the Great Lakes Gift Show exhibit space contract. Signing of the exhibitor's contract indicates acceptance of the terms & conditions and limits listed above.

PLEASE NOTE: ALL BOOTH SIGNAGE WILL REMAIN BELOW THE TOP PIPE IN YOUR EXHIBITOR BOOTH. NO SOLICITING UP AND DOWN AISLES, NO CONSIGNMENT SALES WITH ATTENDEES!

I, the undersigned, by signing my name I agree to all terms, rules and regulations stated on this contract. I have read and signed below. Please print your name and sign below on the signature line.

Print Name _____ Signature _____

Date _____

This contract is accepted by: Great Lakes Gift Show management.

Signature _____ Date _____